



Soroptimist International of the Americas, Inc., Golden West Region

*2018 Official Call to the
40th Annual Spring Conference
June 7-9, 2018*

Pala Casino Spa Resort, Pala, CA

Governor Penny Babb, 2016 - 2018

Hosted by: SI Chino Hills-Inland Empire, SI San Jacinto-Hemet Valley, SI Moreno Valley

Table of Contents

Greetings from the Governor	3
Welcome from the Spring Conference Committee.....	4
Soroptimist Summit: Building Access to Education	5
Conference Registration	6
Hotel Information - What to Bring - What to Wear.....	7
Tentative Conference Agenda.....	8
Spring Conference Standing Rules	9
Conference Highlights	10
Conference Opportunities	11
Conference Keynote Speakers	12
Conference Workshops	13
Conference Pre-Order Only Items	14
Important Conference Documents	15



Greetings from the Governor



Hello amazing Spring Conference attendees!

Welcome to our 2018 Golden West Region Spring Conference! Our theme of *Soroptimist Soaring: Discovering, Dreaming, and Exploring* sets the stage for the weekend. Over the next few days, you'll hear amazing keynote speakers who will inspire, educate, encourage and challenge you. You'll have access to nine workshops that will give you the tools to succeed. You'll celebrate clubs who have ideas and programs for you to take back to your own club, or who merely inspire you to take action. You'll celebrate individuals who have stepped forward for leadership positions. You'll meet and celebrate women who have overcome obstacles to achieve their

dreams. You'll have the opportunity to support our organization through fun fundraisers to finance our Dream Programs. And, you'll meet amazing women who will become lifelong friends. Women who like you have answered the call to improve the lives of women and girls.

The mission of Soroptimist International of the Americas, Inc. is, as a global volunteer organization, to improve the lives of women and girls through programs leading to social and economic empowerment. We've researched the best way to truly make a difference in the lives of women and girls; it's access to education. Education also includes the knowledge that there are resources in our communities that provide options.

Our organization provides options to discover, dream and explore individual futures through our Dream Programs. We are excited that our region has increased the number of women we recognize through our Live Your Dream Awards and increased our personal involvement with teens through our Dream It, Be It: Career Support for Girls. As role models and mentors, we help our community members identify their dreams and values, and provide guidance through achievable goals.

We hope you were able to participate in our second annual "Soroptimist Summit: Building Access to Education" event. The Summit is an important way to educate our community of the easy steps they can take that will improve the education level of their communities and truly improve lives. The Summit also highlights our organization's community involvement, creates an interactive environment to discuss ideas, attracts potential new members, and allows us to work together in a fun environment. We encourage every club to implement a similar Summit in your own community to meet your community's needs.

Thank you for coming this weekend. Thank you for your work, your inspiration, and your friendship throughout the last biennium. Thank you for taking time out of your life to share your talents, expertise, experiences, ideas and treasures with each of us and celebrating what we do collectively. We are blessed to be members of this amazing international organization.

As you enjoy this weekend, stay engaged, stay committed, and stay proactive. It's time to let your light shine through discovering, dreaming, and exploring!

A handwritten signature in purple ink that reads "Penny Babb".

Best wishes,
Penny Babb
Governor
Golden West Region



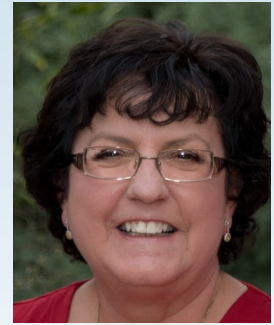
Welcome from the Committee

Hello Ladies,

We are very excited to present this year's Spring Conference at the Pala Casino Spa and Resort, surrounded by beautiful hills, a newly renovated spa and pool area and of course the opportunity to play with friends in the Casino.

What better way to kick off a Spring Conference than celebrating our Governor's biennial success and some local **WINE**! Our first Spring Conference gathering will be in the Wine Cave of the Resort. We will enjoy heavy appetizers and wine tasting of 4 wines; a single glass of your choice is included in your meal cost.

Additional glasses will be at your expense. We will be able to toast Governor Penny and enjoy a fun evening before heading off to the Casino.



Conference registration, delegates' registration, fundraising and the sales room will all be located together next to the main assembly area this year. The workshops are located near the Hotel Tower. Fundraising has an art walk silent auction planned throughout the conference. Please take your time to stroll through the area and place your bids.

Plan ahead and reserve your spa treatment, as the spa is providing special pricing to our group.

We will be welcoming special speakers, discussion topics for workshops and of course our "Live Your Dream" banquet is always so special.

As we close the Conference with the installation of our new governor, Lori Reed, we have a few opportunities to continue the weekend. There is a concert on the lawn performed by the Isley Brothers on Saturday night. Pricing and a link are included within the call to make your purchase. Additionally, on Sunday morning, we are offering a **WINE** Tour exclusive to Soroptimist members and guests to spend the afternoon in the nearby Temecula Valley.

We hope you enjoy your weekend exploring Pala, discovering new friends and ideas, and dreaming of how we can reach our goal of touching 1,000,000 women and girls through Soroptimist.

Debra Dematteis-Miller

2018 Spring Conference Chair



Soroptimist Summit



SOROPTIMIST SUMMIT: BUILDING ACCESS TO EDUCATION

How can YOU impact our communities?

"Access to quality education is the key to overall gender equality and women's empowerment. That's why providing women with the resources and opportunities they need to reach their full potential is so crucial to changing our world."

Soroptimist International of the Americas, Inc., Executive Director & CEO Elizabeth M. Lucas

In response to your interest in being a member of an organization that is relevant and focused, our need of improving the awareness of our organization in the community, our commitment to supporting our direction of providing access to education to women and girls, AND our desire of attracting new, committed members to our organization...we are hosting our 2nd Annual Soroptimist Summit: Building Access to Education!

The **Soroptimist Summit: Building Access to Education** will be held at the Pala Casino Spa & Resort on **Thursday, June 7, 2018**, from 10:00 a.m.-2:00 p.m. including lunch and raffle prizes. Education for women and girls has been shown to increase literacy, reduce human trafficking, improve political representation, prevent exposure to disease, boost income potential, contribute to a thriving gross domestic product, and reduce poverty.

Attendees will participate in a panel discussion with local education and business experts on specific actions individuals can take to impact the educational level of their own community. Community vendors interested in supporting education for women and girls will provide resource and shopping opportunities.

Our experts include:

- Tina Loza - Founder & Managing Partner of Loza & Loza, LLP
- Jennifer O'Farrell - Regional Executive Director of Big Brothers Big Sisters of the Inland Empire
- Jessie Fuller - Orange Grove High School, EXCEL Teacher, and UNITY Advisor
- Ciriaco "Cid" Pinedo, Ed. D. - CEO of Children's Fund
- Mike Stull – Director of Inland Empire Center for Entrepreneurship (IECE),
Chair of Management Department and Professor of Entrepreneurship

Attendees will create their very own "I WILL" personal action plan to take back to their community while learning how to impact access to education in their own communities. Join us! Register at www.goldenwestregion.org.

It is our mission. It is our commitment. It is our future.



Conference Registration

ONLINE REGISTRATION

Conference registration MUST be done through the [online registration system](http://www.goldenwestregion.org). Go to www.goldenwestregion.org and click on the Meetings/Conferences page. The user friendly format will take you through the process. The registration system will accept both individual and group registrations. Payments can be made online with a credit or debit card, or there is an option to print an invoice and mail a check. Detailed instructions for using the registration system are available on the 2018 Spring Conference page. Make sure to visit the [Storefront](#) for additional purchases such as Pick-a-Prize raffle tickets and Conference T-shirts!

If you have any difficulty using the online system, please contact:

Carol Roddy, Registration Chair

909-214-5996

CSVRoddy@aol.com

DEADLINES

- Last DATE TO REGISTER without LATE FEE is: Friday, May 11, 2018
- Registrations received between May 12 and May 16 must include the \$50 late fee.
- The final day to register is Wednesday, May 16, 2018 (no exceptions).

CANCELLATIONS/REFUNDS

In the event a registrant is not able to attend the conference, requests for refunds must be made in writing to Carol Roddy, Registration Chair, prior to [May 16, 2018](#).

SELLING AND/OR PURCHASING MEAL TICKETS AFTER DEADLINE

If you need to sell a meal ticket or would like to purchase a meal ticket (from another member) after Wednesday, May 16th, you may do so through our Face Book page – GWR Spring Conference. There will also be a bulletin board at the conference in Hospitality where individuals can post notices of meal tickets 'for sale' or 'request to purchase'.

REGISTRATION HOURS & INFORMATION

Thursday, June 7th ~ 3:00 to 6:00 p.m.

Friday, June 8th ~ 7:00 to 8:55 p.m., Noon to 12:25 p.m., & 5:00 to 5:45 p.m.

Saturday, June 9th ~ 7:30 to 8:55 a.m.

REGISTRATION PACKETS AND DELEGATE VOTING CREDENTIALS

Soroptimist attendees are required to check-in and pick-up their own packet from Registration. Soroptimist members should also check-in and pick-up packets for their guests. Clubs with award finalists should check-in their finalist and guest(s) prior to the end of the last registration time on Friday, June 8th. After checking in, all voting delegates must proceed to the Credentials and Elections Committee table (located in the registration area) to obtain their voting credentials.

Name badges are required for admittance to all sessions.

Attendees must have a **meal ticket** to attend any meeting where a meal is served ~ **NO EXCEPTIONS.**



Hotel Information

HOTEL AND ROOM RATES:

You may not be aware...we negotiate the costs associated with the Spring Conference by guaranteeing room reservations to the hotel listed below. Your stay here provides many cost benefits and helps honor our commitment. *When you use other discounts or arrangements, our conference costs increase for everyone.*

Conference attendees must make reservations directly with the hotel:

Pala Casino Spa & Resort

11154 Hwy 76

Pala, CA 92059

Hotel Reservations

Phone: 1-877-725-2766 (Ask for Group Code: SORE18A)

OR

Online: www.palacasino.com

Select Reservations, then Group Sales:

Enter Group Offer SORE18A, Group Password: GWR2018

All reservations must be guaranteed with a credit card

Wednesday & Thursday nights (6/6 & 6/7):

\$139.32 (including applicable taxes) single/double occupancy per night.

Friday & Saturday nights (6/8 & 6/9):

\$182.52 (including applicable taxes) single/double occupancy per night.

Parking & WiFi are free

All reservations must be made by 5:00 PM on May 11, 2018

Hotel cannot guarantee availability of sleeping rooms and/or group rate after the cut-off date.

Check-in: 4:00 p.m. ~ Check-out: 11:00 a.m.

To avoid a penalty, cancellations must be made at least two days prior to arrival.

Late cancellations will be charged one night's room and tax.

All guests checking in to the hotel must be **21 years of age**. Pala has a **no outside Food and Beverage Policy**. This policy will be strictly enforced. No coolers will be allowed into the hotel.



What to Bring - What to Wear

WHAT TO BRING TO CONFERENCE:

- Carry-all for conference materials, snacks, water and all the 'goodies' you will purchase in the Exhibit Room! Conference attendees will receive a program along with a folder at registration to place all accumulated papers distributed during the conference and workshops.
- Call to Conference ~ Each club member attending should bring their own copy of *The Call to Conference* and all reports for Business Sessions ~ available at www.goldenwestregion.org
- Golden West Region Bylaws ~ Need a copy? Go to www.goldenwestregion.org. Find it in Member Resources > Region Resources
- Your Soroptimist Pin
- Potential new members
- Lots of cash for the Exhibit Room & Fundraisers ~ *Credit cards* can be used for GWR Fundraising Events
- Soroptimist Spirit & Enthusiasm!

CONFERENCE ATTIRE:

Thursday Summit: Business Casual ~ **Thursday Evening:** Dressy Casual - Cocktail

Friday Day: Club Identifying Dress ~ **Friday Evening:** Semi-formal LYDA Celebration

Saturday Day: Resort Casual ~ **Saturday Evening:** Dressy Casual - More "Bling" than "Western"



Tentative Agenda

Pala Casino Spa & Resort - Pala CA

2018 GWR SPRING CONFERENCE TENTATIVE SCHEDULE

DATE	FROM	TO	DESCRIPTION
THURSDAY	10:00 AM	2:00 PM	Soroptimist Summit: Building Access to Education
6/7/2018	6:00 PM	8:30 PM	Wine Cave Cocktail Party - Recognition of 2016-2018 Committee Members
	5:00 PM	6:00 PM	DOÑA After Party (Invitation Only)
	8:30 PM	9:30 PM	2017-2018 Club Presidents Appreciation (Invitation Only)
FRIDAY	8:00 AM	8:45 AM	Delegate Briefing
6/8/2018	9:00 AM	10:55 AM	Opening Session - Keynote: Marcia Zielinski - Mentoring
	11:00 AM	12:10 PM	Friday Morning Workshops
	12:30 PM	1:50 PM	Friday Lunch - Keynote: Jennifer O'Farrell - Developing New Members
	2:15 PM	3:25 PM	Friday Afternoon Workshops
	3:45 PM	5:00 PM	First Business Session - 2018-2020 BOD Candidate Speeches, & Budget
	5:00 PM	5:45 PM	Delegate Voting
	6:00 PM	9:00 PM	Live Your Dream Award Banquet & "Kitschy Kitchen" Fundraiser
SATURDAY	9:00 AM	10:45 AM	Second Business Session - Keynote: Monica Green - Inspiring Women, & Bylaws
6/9/2018	11:00 AM	12:10 PM	Saturday Morning Workshops
	12:30 PM	1:45 PM	Saturday Lunch - Keynote: SIA Director Sherry Pearson
	2:30 PM	4:00 PM	Closing Session & Keynote: SIA President Dawn Marie Lemonds, & Club Awards
	6:00 PM	9:00 PM	2018-2020 BOD Installation Celebration/Dinner - "Denim & Diamonds"
SUNDAY	8:00 AM	9:30 AM	2016-2018 BOD Recap & 2018-2020 BOD Training (Invitation Only)
6/10/2018	11:00 AM	3:00 PM	Temecula Valley Wine Tour via Bus from Hotel - with Lunch

2018 GWR SPRING CONFERENCE - LOGISTICS

DATE	FROM	TO	DESCRIPTION
THURSDAY	9:00 AM	10:00 AM	<i>Summit Raffle Item Drop-off</i>
6/7/2018	9:30 AM	10:00 AM	<i>Summit Registration</i>
	3:00 PM	6:00 PM	<i>GWR Spring Conference Registration</i>
	3:00 PM	6:00 PM	<i>Conference Merchandise Pick-up</i>
	3:00 PM	6:00 PM	<i>Pick-a-Prize Club Donation Drop-off</i>
	3:00 PM	6:00 PM	<i>Art Gallery Individual Artist Donation Drop-off</i>
FRIDAY	7:00 AM	8:55 PM	<i>Exhibit Room & Art Gallery Set-Up</i>
6/8/2018	7:00 AM	8:55 PM	<i>Soroptimist Celebrating Success Display Set-Up</i>
	7:00 AM	8:55 PM	<i>Registration Open/Hospitality/First Aid</i>
	7:00 AM	8:55 PM	<i>Conference Merchandise Pick-up</i>
	7:00 AM	8:55 PM	<i>Pick-a-Prize Club Donation Drop-off</i>
	7:00 AM	8:55 PM	<i>Art Gallery Individual Artist Donation Drop-off</i>
	7:30 AM	8:45 AM	<i>Exhibit Room & Art Gallery Open</i>
	12:10 PM	12:25 PM	<i>Exhibit Room & Art Gallery Open</i>
	12:00 PM	12:25 PM	<i>Registration Open/Hospitality/First Aid</i>
	12:00 PM	12:25 PM	<i>Conference Merchandise Pick-up</i>
	3:25 PM	3:45 PM	<i>Exhibit Room & Art Gallery Open</i>
	5:00 PM	5:45 PM	<i>Registration Open/Hospitality/First Aid</i>
	5:00 PM	5:45 PM	<i>Conference Merchandise Pick-up</i>
SATURDAY	7:30 AM	8:55 AM	<i>Registration Open/Hospitality/First Aid</i>
6/9/2018	7:30 AM	8:55 AM	<i>Conference Merchandise Pick-up</i>
	7:30 AM	8:55 AM	<i>Exhibit Room & Art Gallery Open</i>
	10:45 AM	11:00 AM	<i>Exhibit Room & Art Gallery Open</i>
	10:45 AM	11:00 AM	<i>Run Off Voting (if needed)</i>
	12:10 PM	12:25 PM	<i>Exhibit Room Open</i>
	1:45 PM	2:15 PM	<i>Exhibit Room Open (Last Time)</i>
	4:15 PM	4:45 PM	<i>All Clubs Pick Up Items from Sales Room</i>
	4:15 PM	4:45 PM	<i>All Hostess Clubs Help with Close Down</i>
SUNDAY	10:30 AM		<i>Optional Temecula Valley Wine Tour via Bus with Lunch</i>
6/10/2018			

Standing Rules

The Official Program shall be the Order of Business upon adoption of the Conference Body. The Order of Business may be modified at the discretion of the governor.

For admission to the assembly hall and to facilitate identification and seating in assigned areas, members shall be required to wear the badge issued by the registration committee upon registration.

Immediately following the opening ceremonies of the first business session, the credentials committee shall report the number of clubs in the region, the number of clubs registered, the number of region officers and district directors registered, the number of past governors in the region registered, the number of delegates registered, and the number of Soroptimists and guests registered and in attendance. The credentials committee shall make supplementary reports after the opening exercises at the beginning of each day that business continues and at such other times as requested by the presiding officer.

If a registered delegate must permanently leave the Conference for any reason, the credentials committee may certify the transfer of a registered alternate in the same club to the status of a registered delegate who shall serve in that capacity for the remainder of the Conference. At the time of transfer, the credentials committee shall substitute a delegate badge for the alternate's badge. Such certification will occur as needed except during voting.

No delegate may speak in debate more than twice or longer than two minutes on the same question on the same day, without the permission of the Conference body granted by a two-thirds (2/3) vote, without debate. An official timekeeper shall monitor time.

A non-delegate may speak only once to a question, for two minutes on the same day, providing there is no delegate who wishes to speak. An official timekeeper shall monitor time.

Debate shall be limited to thirty (30) minutes on any one question.

Only the voting members of Spring Conference may make motions, with the exception that a region coordinator or committee member acting as coordinator, may move the adoption of any items covered by that committee's report.

To obtain the floor, speakers must rise, go to the floor microphone, address the Chair, and after being recognized, state clearly their name and club.

Conference participants wishing to make a motion or amendment shall use the Golden West Region Motion Form and present it in writing, in duplicate, to the governor (one for the governor to read and the other for the secretary.)

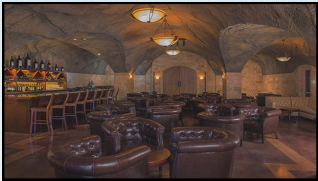
All reports and other materials shall be typed and immediately upon presentation to the Conference body, shall be submitted to the secretary for the permanent record.

Individual announcements from conference members shall be in writing, signed and submitted to the secretary.



Conference Highlights

Come to our second annual **Soroptimist Summit: Building Access to Education!** Wondering how to understand the link between achieving dreams and education? Learn easy ways to improve the educational status of your community.



Wine Cave appetizers and tasting! Join the recognition of our 2016-2018 Golden West Region committee members and express your thanks for their hard work. Enjoy having the time to visit with fellow Soroptimists in a fun, relaxing setting! Everyone is invited!



Keep an eye out for them! Meet our visitors from Soroptimist International of the Americas, Inc. We are so excited to welcome our official SIA visitor, **Director Sherry Pearson** and our **SIA President, Dawn Marie Lemonds** to our Spring Conference. What a wonderful opportunity to visit with them and discuss our amazing organization and your role in our success.



Calling all **Artistic Women** of the Soroptimist Golden West Region! We are seeking donations of "art" for our "**S**" **Art Gallery**. Your art will be displayed all weekend for attendees to enjoy and bid on through a silent auction! Complete the flyer on the website to let us know you will participate.



Our Dream Programs fundraiser is a **Kitschy Kitchen** theme! Have fun putting items or baskets together that have a cooking theme. Some ideas to inspire you: BBQ items, small appliances, as seen on TV baskets, gifts cards picnic items, cookbooks or share a recipe and include all of the ingredients to make it. Let your inner chef imagination come out for all to see! Complete the flyer on the website to let us know your club will participate.



Collaborate with educational and business leaders: Tina Loza, Jennifer O'Farrell, Jessie Fuller, Ciriaco "Cid" Pinedo, Ed. D., and Mike Stull at our Soroptimist Summit; listen to five SC keynote **speakers**: Marcia Zielinski, Jennifer O'Farrell, Monica Green, SIA Director Sherry Pearson and SIA President Dawn Marie Lemonds; and enjoy workshop presentations from: Dana Osborne, Marcy Decato, Marcia Zielinski, Margie Burke, Laurie Moses, Mandy Mann, Rene Myers, Paula Adkins, Karen Saelens and Betsy Kreger.

You'll be electing them...then have the opportunity to attend the Installation of the **2018-2020 Golden West Region Board of Directors!** The theme is Denim & Diamonds - blingy not western. Celebrate Governor-elect Lori Reed, as she is installed as your governor. And, celebrate our newly elected GWR Officers and District Directors who make up your 2018-2020 GWR Board.



Visit the amazing **Temecula Wine Country** with fellow Soroptimists! Jump on the bus at the Pala Casino Spa & Resort and visit four wineries with your friends! Lunch is included. You can leave your bags at Pala check-out. What a wonderful way to end your weekend and continue to enjoy celebrating Soroptimists!

Conference Opportunities

Celebration of Life

Our opportunity to celebrate the lives of club members lost since we were together last.

Download and complete the Celebration of Life form on the Meeting and Conference page and submit by May 11.



We need your help! Share a photograph and the name of your club's LYDA recipient (and your club's name) so we can highlight her on the screen during our LYDA celebration. If she can attend, she will be recognized during the ceremony! The GWR will pay for her meal. (Additional meals and room will be paid by each club.) Send the information to clutz2765@gmail.com

Dream Maker Jars!

The Dream Maker Jar fundraiser is happening again!! We had AMAZING Giving last year and we know we can raise even more this year!



Fill up your jar and turn your Dream Maker donations into your treasurer. She will bring one check made payable to GWR along with a list of names and donated amounts. If you donate \$100 or more you will receive a Dream Maker Pin! If you did not get your 2017 pin, we now have more! Order your pin at registration or reserve a pin through your club's dream jar giving. Each pin is \$100.00, let's do this!

2017-2018 Club Presidents Processional

As an honored club president and leader, you are invited to participate in the Presidents Processional on Saturday, June 9, 2018, gathering at 8:45 am at the entrance to the session ballrooms.



Encourage your club to creatively dress you as "**Soroptimist Soaring**" - whatever that means to you! Show your creativity!

Voting for our 2018-2020 GWR Board of Directors is an exciting time. Be sure that you follow the **SIA campaigning guidelines** which also apply at the GWR level. The Procedure is available for review on the GWR website. If you have any questions, please ask!



Sales Items from SIA

Why special order and wait for your SIA and LYD items! Shop the exhibit table with a selection of sales items from SIA, including both Soroptimist and Live Your Dream items. New pins will be available along with membership pins for purchase for all our new members in the coming year. We have a few other wonderful items available that will be PERFECT for out-going and in-coming board members. Bring your checkbook, debit/credit card and we will even take cash, as you won't want to miss out on purchasing some of these goodies!

Fun Activities at Pala Casino Spa & Resort



Treat your self to a girls Spa Day with a 50 Minute Massage and 25 Minute Go & Glow Facial with special Soroptimist pricing! You will be relaxed and beautiful to get your groove on at the Isley Brothers concert on Saturday June 9th. Download these special flyers and make your reservations early!

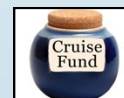


COMING SUMMER of 2019!



Get ready to mark your calendar the Summer of 2019 and join the Golden West Region on a fundraising cruise to Alaska! All of the exciting details will be revealed at the 2018 Spring Conference.

You won't want to miss the fun on this Soroptimist ship!



Keynote Speakers



Marcia Zielinski (SI Phoenix) – Mentoring

Having lived in multiple areas, Marcia now calls Scottsdale, AZ my home. She spent most of her thirty-seven years of teaching in the Phoenix area, and holds a Bachelor's Degree in Psychology, a Master's Degree in Special Education and Administrative Certification from Arizona State University as well as numerous courses beyond that. She was inducted as a Master Teacher in 2008 and spent the last four years of her career as a full time mentor to novice teachers. She has been involved with Teen Lifeline since the 1990s having served on its advisory council, a Founding Board Member, the first Board Member Emerita in 2010, and today as their Grant Writer. She became a certified grant writer in 2017. Her personal mission is to combine mentoring with every aspect of what we do - whether it be mentoring a new member, mentoring our Live Your Dream Award recipients, or mentoring our Dream It, Be It participants.



Jennifer O'Farrell - Developing Young Membership panel

As the regional executive director for Big Brothers Big Sisters of the Inland Empire, Jennifer has consulted, contracted with and worked for various non-profits ensuring agency success through innovative and outcome-based measures to increase capacity and quality of programs, curriculum, services and funds. She thrives in creating a positive work environment through creating a culture of teamwork, trust, and enthusiasm to heighten collaboration within the staff and agency partners. She provided intensive case management to victims of human trafficking, developed services, education and trained service providers, and facilitated the first regional task force on human trafficking in the Inland Empire. She received a 2012 Attorney General's Award of Citizen Appreciation, 2014 Soroptimist International GWR Award winner, 2014 NAACP Community Service Freedom Award recipient, and 2014 HOPE Collaborative Advocate of the Year Award recipient.



Dr. Monica Green (SI Corona) - Inspiring Women Through Soroptimism

Defying the odds of her background, Monica not only graduated from high school, she went on to earn a doctorate degree in education, a master's degree in counseling and two bachelor's degrees in the social sciences. Dr. Green serves as the vice president of student services at Norco College. Monica has developed and coordinated a variety of programs and services designed to promote student access and success, educational goal attainment, and workforce potential. During Monica's club presidency, her club members lovingly embraced and engaged in the award winning Inspiring Women Through Soroptimism project. Earning both the Celebrating Success and Governor's Awards, this project infused the art of storytelling, one of the most effective ways we communicate with one another. The Inspiring Women Through Soroptimism project continues to touch club members' hearts and minds in a most precious way. Monica's hope is to inspire other clubs to embrace storytelling as a means for members to get better acquainted with one another, build team spirit, and, most importantly, retain and attract new members.



SIA Director Sherry Pearson (SI Los Banos)

A member since 1995, Sherry has held several leadership positions including region governor and secretary; district director; and club president, corresponding secretary and recording secretary. Sherry is the owner and manager of Pearson's Jewelers. She attended the Gemological Institute of the Americas in Santa Monica, Calif., where she studied jewelry and diamonds. In addition to her Soroptimist activities, Sherry volunteers with the Los Banos Women's Auxiliary of the American Legion and is a charter member of the Los Banos Downtown Association. She is also a member of the Independent Jewelers Organization.



SIA President Dawn Marie Lemonds (SI Newport Harbor Area)

President Dawn Marie is a member of SI/Newport Harbor Area of Tustin, California. A member since 1982, she has held several leadership positions, including international program director; international board director, region governor; and club president and treasurer. Dawn Marie retired in 2014 after serving as the director of the South Coast Region project for the state of California. She holds a Master of Science degree from Cal State University, Fullerton, and a bachelor's degree in social ecology from the University of California. In addition to her Soroptimist activities, Lemonds also serves as a board member of the Global Center for Women and Justice, and Peppermint Ridge. She also volunteers with the Aldersgate United Methodist Church in Tustin, and the Crystal Cove Alliance.

Workshops

Discovering and Exploring - Orientation 101

Marcia Zielinski (SI Phoenix)

Are you new to our Soroptimist organization? If you've been a member for a while, do you want to learn what is new and exciting? Do you want to create a member orientation program for your own club? Join activities and discussions to identify the personal strengths you and your members want to share. Learn more about the amazing organization you've joined. Learn how our personal involvement is critical to our own membership experience. (Two opportunities to attend.)

SOAR as a Leader through Effective Communication in Public

Marcy DeCato (SI Corona)

Yes, you can lead. Yes, you can speak in public! When you believe in our Mission, you can share your excitement. People list their number one fear as public speaking. Come learn some techniques and tools to control your nerves and communicate with confidence. You've got this!

Keep your Club Soaring!

Laurie Moses (SI Parker) & Rene Myers (SI Baldy View)

Attend this basic training intended for everyone to help create a happier, stress-free club. Learn the secrets to organizing your club and accomplishing your mission without feeling overwhelmed.

Yes, You Can Talk Religion and Politics: Critical Thinking and Respectful Conversations for an Informed Solution.

Paula Adkins (SI Phoenix) & Mandy Mann (SI Flagstaff)

Can you participate in a conversation that matters? Can you discuss issues within/about our organization and within/about your own club? Do you use critical thinking to determine the root cause of a problem? Do you focus on finding a solution? Can you discern competent resources? Have you considered many points of view and evidence before making a decision? Do you understand and can you support your own position? Do you leave conversations with new information to consider? Can you have a respectful conversation about emotional topics? Can you express your disagreement with a person and remain friends?

Discover and Explore your Mentoring Skills - Mentoring 101

Margie Burke (SI Phoenix) & Rocky Creaser (SI Phoenix)

Attend this introductory workshop for new and seasoned members to learn the skills to be a mentor and to make the most out of your mentoring relationship. Mentoring is a process, and as a mentor, you will have the opportunity to share your wisdom and experiences with new members and our Live Your Dreams awardees. Come join the fun and learn how to be the mentor you were meant to be and ignite the passion of working together toward success.

Soaring Support: How PowerPoint can Fuel your Club's Itinerary to Discovery, Exploration, and Dreams

Dana Osborne (SI East Valley)

The ability to create and communicate impactful messages about Soroptimist programs and your club is a key skill for success. PowerPoint is a great tool that can support you in this process. In this workshop you'll:

- Learn some best practices for creating powerful presentations and some things to avoid
- Learn how to use slide master pages for a consistent look and feel and with minimal effort
- Receive a cheat sheet for quick commands you can use again and again
- Share ideas on how you can use PowerPoint to boost your soar

Club Social Media – Is it a SORE point or a SOAR point for your club?

Lori Reed (SI Phoenix)

Identify your club's social media SORE points and convert them into opportunities to SOAR. Learn some new tricks and techniques to put into practice to help your club gain valuable exposure in your community. EXPLORE how some clubs are SOARING with great social media practices to reach potential new members and donors.

Soaring through a Mini Dream It, Be It Workshop!

Karen Saelens (SI Phoenix) & Betsy Kreger (SI Palm Desert)

Is it time to try your own Dream It, Be It program? Whether you are planning to jump in or already have a few years of DIBI events under your belt, this workshop is for you! Come and learn and/or come and share. Last year, our mini-DIBI workshop led you through the first three SIA curriculum modules (dream boards, values/careers, and goals) while having fun! This time, we'll do a review and then continue through the SIA curriculum:

- Handling obstacles
- Turning negative into positive
- Resilience
- Role of Soroptimists with the girls
- Use of GWR DIBI funds to get started
- Best practice sharing



Pre-Order Items

Go to www.Goldenwestregion.org/Storefront to purchase these items!

TABLECLOTH with Your Club's Name \$140.00 each

Beautiful black tablecloth to fit a six foot (6') table with Soroptimist blue lettering of your club's name. Pre-order through registration ONLY.

Tablecloth will be available for pick-up when you register at the conference.



EXHIBIT ROOM TABLES



Reserve an exhibit table for \$40 on either your club president's or treasurer's online registration. Consider purchasing a Soroptimist tablecloth with your club's name on it so everyone will know who you are at the conference!

PROFESSIONAL PHOTOS 2018 Spring Conference CD

Don't worry about bringing your camera and actually be IN some photographs this year!



During registration, purchase the CD of all the photos that will be taken by our professional photographer during the 2018 GWR Spring Conference. \$15.00 includes delivery at the GWR Leadership Training Retreat or the 2018 Fall Meetings.

This is a **pre-order ONLY** item.

2018 Conference Logo T-Shirts

Add to your collection of GWR Spring Conference T-Shirts.

Pre-Orders ONLY! No T-Shirts will be sold at conference. Pickup your pre-ordered t-shirt at the Conference.

Sizes XS thru XL \$30.00
Sizes 2X thru 4X \$35.00



Pick-a-Prize Raffle Tickets BUY EARLY!



Clubs donate amazing raffle prizes!

Drop tickets into the buckets of the prizes you cannot live without. The more tickets you purchase, the more chances you have to win. Support dreams by buying tickets!

SAVINGS! Get a discounted price when you buy tickets prior to the registration deadline of May 11th using the [Storefront](#). Receive one card of 25 tickets for \$20. Price to purchase tickets at the Conference is one card of 25 tickets for \$25. Raffle proceeds fund the 2018 GWR Dream Programs!

THE HALF DAY WINE COUNTRY ADVENTURE

A "Half Day" in wine country is a full day of fun. Jump on the Soroptimist bus (leave your luggage at Pala) and ride to four wine tastings with fellow Soroptimists! Lunch included.

Our special Soroptimist tour is scheduled from
10:00 a.m.- 2:00 p.m. SUNDAY, June 10th
Cost-\$110.00

Refund at registration if the minimum is not met



Important Documents

The GWR Call to Conference is streamlined to focus on general information applicable to all attendees. Many of the items you once found in the Call document are now available as separate files you can download from the GWR website.

Go to www.goldenwestregion.org/Meetings/Conferences/2018 Spring Conference

Here is a list of the documents now available online:

Information for Club Delegates and DOÑAs

Each club in good standing selects three representatives (delegates) to vote on the club's behalf during the Spring Conference. Delegates should review the Reports for Business Sessions (see below) with their clubs for guidance on voting.

- **Club Delegate Responsibilities** - Delegates are an extremely important part of the administration of our region. All conference delegates should download this summary of delegate responsibilities, including tasks to complete before, during, and after the conference.
- **Credentials Form and Information** - Your club must complete this form in order for your delegates to participate in voting at Spring Conference. This form notifies the Credentials and Elections Committee Coordinator of the names of those authorized to vote on behalf of the club. Reminder - to ensure the correct members are authorized to vote, the club form must be signed by the club president.

Reports for Business Sessions

Club presidents should present this information to their members so decisions can be made and delegates will be prepared to vote in accordance with the decisions of their club. Delegates, bring copies of these reports to the conference.

- **Nominating Committee Report & Candidate Biographies** - This report contains a list of candidates to be nominated for a position on the 2018-2020 GWR Board of Directors and includes a photograph and biography for each candidate.
- **Proposed 2018-2019 Budget** - This is the 2018-2019 region budget proposed by the GWR Finance Committee.
- **Proposed GWR Bylaws Amendments** - These are the seventeen proposed GWR Bylaw amendments.

Conference Activities – Club Intent to Participate Forms

There are a variety of conference activities that [require notification](#) of your club's plan to participate. Please view the following list and complete and submit all applicable forms:

- **Fundraiser Club Donation Registration Form** - This form notifies the Fundraising Committee of your club's intent to donate an item or items for the Pick-a-Prize Raffle. Your participation will directly affect the amounts presented to the 2019 GWR Live Your Dreams Award recipients! The form requires a description of your item and its value.
- **Individual Opportunity to Donate Art for our Art Gallery** - We appreciate your individual generosity of donating a piece of art for our Art Gallery. The silent auction will last through most of the weekend. Complete our form!
- **Exhibit Room Reservation & Rules** - Download these rules to make sure your plans are in compliance with region requirements, then reserve your exhibit room table through online registration.
- **Celebration of Life Form** - The region celebrates the life of our members who have passed away the previous year. This form requests a photograph and personal information about your member to be shared during Conference.
- **Program Advertising Opportunities** - Support the region and advertise your business or highlight a member, award recipient, or club event/project in the conference program. Just follow the directions on the form. Pay for your ad during online registration.

Additional Information

- **Group Planning Worksheet** - If one of your members is registering several members, use this easy tool to organize your needs. Don't forget to tell your members that they can purchase items through the [Storefront](#)!
- **Thursday Soroptimist Summit, Wine Cave Cocktail Party, and Recognition of 2016-2018 Committees** - Join us for our community outreach Summit and Wine Cave cocktail party to celebrate our 2016-2018 Committees.
- **Friday Night LYDA Celebration** - Join us to celebrate our LYDA finalists and enjoy our new "Kitschy Kitchen" fundraiser.
- **Saturday Night BOD Installation Celebration and Dinner** - Join us for the 2018-2020 Board of Directors installation dinner and dress up in your best "Denim & Diamonds" outfit.
- **Sunday Wine Tour** - Sign up for the Temecula Valley Wine tour via a Soroptimist Bus from the Hotel - with Lunch!
- **Pala Casino Spa & Resort Activities** - Download the Isley Brothers Concert flyer and Special Spa Day flyer to enjoy all that the resort has to offer. Make your reservations early!
- **Conference Meal Menus** - We have an amazing menu planned with plenty of choices. Review the menu and let us know via your registration if you need any special dietary adjustments.
- **SIA Campaigning Guidelines Memorandum** - This 2017 SIA Campaigning memorandum applies to all levels within the Soroptimist organization. If you have any questions, please ask a GWR BOD member.

