



**Is Yours a SAFE HARBOR Club?**

# a SAFE HARBOR Club

Never makes a member walk the plank



Members are unpaid volunteers. They are not under contract. They can leave at any time. They should never be shamed or punished for what they can't, or don't want to do.

Make membership a positive experience.

Identify—and eliminate—club practices that are punitive in nature.

It's not a business with a Human Resources Department. It's a club, with human resources.

# a SAFE HARBOR Club

## Sets its Sites on the Horizon



Clubs that plan with an eye toward future goals succeed where short-sighted clubs fail.

Looking backwards puts a club at risk of running aground. Don't dwell on the past. Look forward.

Know where you want to go. Plot your course. Then set sail. Adjust course along the way if you need to.

# a SAFE HARBOR Club

## Accepts the Change of Tides



Change is inevitable and should be welcomed. Neither anchor yourself to the past nor fear the future. Rather, roll with the tides.

It's true, "a rising tide raises all boats." Be ready, willing, and able to lift anchor when changes occur.

A club that resists change is easily sunk.

# a SAFE HARBOR Club

## Prefers a Sandy Shore to a Rocky Reef



Members need a convenient place and time to meet. It makes no sense to deliberately make life harder.

A meeting place that is financially burdensome, difficult to reach, or otherwise a discouragement to attendance can be an otherwise healthy club's undoing. Listen to your members. Find the perfect place and time to muster.

# a SAFE HARBOR Club

## Prepares Itself for Rough Seas



Clubs who prepare for the worst rarely suffer calamity. Unavoidable drops in membership frequently occur at “the flop.” (The June/July fiscal year break) Be prepared for this with some advance planning.

For example, don’t set yourself up for failure by planning a major event until you know you will have enough members to make it a success.

# a SAFE HARBOR Club

## Is Not a Hole in the Water into Which One Throws Money



Generally attributed to boats rather than harbors, this old adage can still be applied. If your club is a money-hungry beast that must constantly be fed, consider putting that beast on a diet. Successful clubs are not always about money-money-money. Happy members arise from simple pleasures like hands-on service, mentoring, social activities, and shared accomplishments.

# a SAFE HARBOR Club

## Hoists its Flag



Being true to the Soroptimist ideals, mission, and focus is how Soroptimist differentiates itself from other organizations.

We support the women and girls of the world. If your club's activities do not align with this simple fact you have gone adrift.

Demonstrate to your members and your community precisely where Soroptimist stands. Fly your flag.

# a SAFE HARBOR Club Is a Pirate Club



Steal other clubs' good ideas.

For example, SI Corona's "Afterglow" –a social event hosted in the evening at a member's home, each host is given a small budget to purchase food and drinks for the evening.

Did you hear about a good idea? Copy it.  
Do you have a good idea? Share it!

# a SAFE HARBOR Club Hunts for Buried Treasure



The SIA website offers a treasure trove of resources. The “Membership Resources” area is the X that marks the spot.

**[www.soroptimist.org](http://www.soroptimist.org)**

**>Members Only**

**>Resources, Information & Forms**

**>Membership Resources**

# a SAFE HARBOR Club

## Knows the 6 Secrets of Successful Clubs



1. members support the call of ‘all hands on deck’
2. members fly the Soroptimist colors
3. members are recognized for their service
4. members take turns at the helm
5. members muster for inspection...and mess
6. members row together



Follow this Course and Your Club  
Can Call Itself a SAFE HARBOR Club